**Title of Document**

Student Name

University Name

Course Name

Instructor Name

Date

**USE this template.** Delete instructions in yellow once you are done. The gray boxes are simply to show where your information should be input; they will likely disappear when you begin typing.

**Description**: Describe your restaurant.

Write a 100 – 200 word description of your restaurant, including the name of the restaurant.

**Purpose:** What is/are the purpose(s) of my Web site?

Include at least one well-written purpose. Example: The purpose of my Web site is to tell potential customers about my family’s restaurant.

**Goals:** What are the goals of my web site?

List at least three well-written goals in full sentences. Examples: Allow customers to find my family’s restaurant via Google Maps.

**Audience:** Who is my target audience?

Include at least two specific audiences and include a "behavior" for the audience (what you will expect from them or provide for them). Example: Potential customers who want to try a new restaurant.

**Color Scheme:** Describe the color scheme you will use on your site.

What color will your page background be? What color will you use for text? Will headings have a different color than the rest of the text? Example: I will have a light sky blue page background with black text. Page headings will be navy blue.

**Content**: Define the content of your website.

Include at least one sentence for each page. Example: Home Page: This page will contain a logo, heading, navigation bar, and some text to welcome users to the website.

Home Page:

About Us Page:

Menu Page:

Contact Us Page:

Chef Page:

History Page:

7th Page (student choice):