

Unit 5 Assignment Grading Rubric		Points Possible	Points Earned	Comments
Points are based on correct and thorough responses to the checklist items using critical analysis.				
Using the provided template:				
<ul style="list-style-type: none"> • Provide an example of each of the different message appeals that you have found in person or on the Internet. Be specific about each example. 		18		
<ul style="list-style-type: none"> • Answer the additional questions after the table in at least two paragraphs each. 		18		
Subtotal:	80%	36		
Correct spelling, grammar, and writing using the template provided.		9		
Subtotal:	20%	9		
Total Points	100%	Possible points total: 45	Total Points Earned:	