

Unit 2 Assignment Grading Rubric

Unit 2 Assignment	Percent possible	Points possible	Points Earned	Comments
	100%	40		
Response to the scenario provides complete information demonstrating analysis and critical thinking:	80%			
Based on the designated SWOT and reading:				
<ul style="list-style-type: none"> Explains how declining trade and investment barriers likely impacted the business' globalization. 		10		
<ul style="list-style-type: none"> Explains how technological change likely impacted this business' globalization. 		10		
<ul style="list-style-type: none"> Explains what impact currency fluctuation has on product price across the business' global operations. 		12		
Subtotal:		32		
Spelling, grammar, APA citation style in a 350-word informative essay with additional title and reference pages.	20%	8		
Total Assignment Score:	100%	Total possible: 40		