

Grading Rubric

Unit 4 Assignment	Percent possible	Points possible	Points Earned	Comments
	100%	40		
Response to the scenario provides complete information demonstrating analysis and critical thinking:	80%			
Charity and celebrity of choice, location, venue, and date of event		4		
Promotional flyer verbiage for the event		6		
Social media verbiage (Tweet)		4		
Entertainment specified		3		
Registration process		5		
Parking Plan		5		
Seating chart and seating style		5		
Subtotal:	80%	32		
Correct spelling, grammar in completed template using Times New Roman 12-point font.		8		
Subtotal:				
Your Assignment Score:	100%	Total possible: 40		