| **Unit 7 Assignment 1 Grading Rubric**  Points are based on correct and thorough responses to the checklist items using analysis and critical thinking. | **Percentage** | **Points Possible** | **Points Earned** |
| --- | --- | --- | --- |
| Choose a country and a grower for your supplier of coffee beans (for Tim’s) that you (as the distributor) can then sell.   * What are the economic advantages of dealing with a vendor from this country? |  | 8 |  |
| * Does the country have environmental laws that align with those of our country?   What are they?   * Will there be a marketing advantage by divulging the source of the coffee beans?   Why or why not? |  | 8  8 |  |
| * Will sourcing the beans from the supplier you choose affect Tim’s bottom line or not? Discuss your reasoning. |  | 8 |  |
| **Subtotal:** | 80% | **32** |  |
| Correct spelling and grammar in a minimum of a 2-page expository essay in APA format and citation style with an additional title and reference page.   * Required: 1–2 scholarly citations with references. |  | 4  4 |  |
| **Subtotal:** | 20% | **8** |  |
| **Total Points** | **100%** | **Possible points total: 40** | **Total Points Earned:** |