| **Unit 7 Assignment 1 Grading Rubric** Points are based on correct and thorough responses to the checklist items using analysis and critical thinking.  | **Percentage**  | **Points Possible**  | **Points Earned**  |
| --- | --- | --- | --- |
| Choose a country and a grower for your supplier of coffee beans (for Tim’s) that you (as the distributor) can then sell. * What are the economic advantages of dealing with a vendor from this country?
 |  | 8  |  |
| * Does the country have environmental laws that align with those of our country?

 What are they?* Will there be a marketing advantage by divulging the source of the coffee beans?

 Why or why not? |  | 88 |  |
| * Will sourcing the beans from the supplier you choose affect Tim’s bottom line or not? Discuss your reasoning.
 |  | 8  |  |
| **Subtotal:**  | 80%  | **32**  |  |
| Correct spelling and grammar in a minimum of a 2-page expository essay in APA format and citation style with an additional title and reference page. * Required: 1–2 scholarly citations with references.
 |  | 44 |  |
| **Subtotal:**  | 20% | **8** |  |
| **Total Points**  | **100%**  | **Possible points total: 40**  | **Total Points Earned:**  |