| **Unit 9 Assignment: Final Project Grading Rubric** Points are based on correct and thorough responses to the checklist items using analysis and critical thinking.  | **Percentage**  | **Points Possible**  | **Points Earned**  |
| --- | --- | --- | --- |
| **Management:** * What should the vision statement be for the coffee shop? What should be the mission statement for the organization?
* What are good short and long term goals for the coffee shop? Explain how they will be met.
 |  | 55  |  |
|  -After studying the simulation, what management improvements do you feel are appropriate for Tim to make to help his business be successful? |  | 10  |  |
|  -Detail what improvements Tim should make to his Human Resource management and why. |  | 10  |  |
|  -Specify a minimum of two Federal and two State laws (other than Human Resource) with which Tim must comply. Provide an explanation as to why he must comply based on the type and size of his business. |  | 10  |  |
| * What are the social responsibility considerations, if any?
 |  | 10  |  |
| **Marketing:** * Create an original SWOT Analysis
 |  | 10 |  |
| **Economics, Finance and Accounting:**  |  |  |  |
| * Discuss the Economic environment in the retail industry and its impact on Tim’s business success.
 |  | 10  |  |
| * Create a Profit and Loss Statement for Tim’s.
 |  | 10 |  |
| * Use your accounting and finance knowledge to interpret the Balance Sheet and the Profit & Loss statement. Explain what Tim should do based on your understanding of the financial picture.
 |  | 12  |  |
| -Describe any problems and provide detailed directions of action items for improvement; what needs to be done and when. |  | 12 |  |
| **Subtotal:**  | 80%  | **104**  |  |
| Writing, correct spelling and grammar and use of template. Uses APA format and citation style with an added title and references page.  |  | 26  |  |
| **Subtotal:**  | 20%  | **26**  |  |
| **Total Points**  | **100%**  | **Possible points** **total:** **130**  | **Total Points** **Earned:**  |