

## GB512: Unit 6 Assignment Grading Rubric

Unit 6 Assignment Grading Rubric	Percent possible	Points possible	Points Earned
<b>Content per checklist</b>	<b>100%</b>	<b>100</b>	
Addresses the checklist items and provides complete information demonstrating analysis and critical thinking:			
<ul style="list-style-type: none"> <li>Provides an original* 12 minimum to 15 maximum slide PowerPoint presentation with audio with 3–4 bulleted points per slide summarizing either an improvement of an existing product or service or an environmental initiative per the Assignment.</li> </ul>		40	
<ul style="list-style-type: none"> <li>The recorded audio explanation is clear and concise such that the listener has sufficient information to initially approve the proposal.</li> <li>The audio portion explains the shorter bulleted points, and is not merely a reading of the slide bulleted points. The audio speaker notes are presented below each of the slides in the notes section.</li> </ul>		40	
<ul style="list-style-type: none"> <li>Proper grammar**, spelling, and punctuation are used and the correct audience is addressed.</li> </ul>		20	
	<b>Percent</b>	<b>Total Points possible</b>	
<b>Your Score:</b>	100%	100	

\*Any presentation found to contain more than 15% direct quote will be subject to scrutiny for violation of the University's Policy of Academic Integrity and point deduction could be substantially higher depending upon the prevalence of direct quote. Any submission that is plagiarized or otherwise violates academic integrity will earn a grade of "0" and the incident will be reported to the Provost's Office.

\*\*Any submission containing grammatical errors that are so serious as to interfere with delivery of the message earns a grade of 0. Serious grammatical errors include sentence errors – fragments, run-on sentences, comma splices. Further, errors in coherence, punctuation, organization, and logic have the potential to earn a grade of 0. Such errors present a serious

obstacle in conveying your ideas and submissions containing such errors cannot earn a passing grade. At the professor's discretion, revisions may be permitted.

Any submission that fails to address the topic given or the assignment goal will earn a grade of 0 and/or a request for revision by the instructor.