

#### Unit 4 Journal Rubric: Globalization and the Value Chain

Grading Criteria	Possible points	Earned points
Differentiated between outsourcing and offshoring and explained how each approach affects global value chain management.	25	
Provided an example of a company that uses offshoring successfully.	5	
Content consisted of a minimum of three paragraphs with at least four sentences per paragraph. The submission was concise, well-written, and demonstrated a thorough understanding of the content.	5	
<b>Total Points</b>	<b>35</b>	