

GB600: Leadership Strategies for a Changing World

Unit 3 Assignment Grading Rubric:

Grading Criteria	Points Possible
Content, focus, use of research, organization <ul style="list-style-type: none"> • Demonstrate mastery of the topics. • Inform and persuade your audience of your choices. • While “Content” points may be earned through the individual slides, the use of research will be demonstrated through the notes. • Include citations, as needed, in the notes sections. • References – any references used may be placed in the notes section of the concluding slide as it is not necessary for the audience to see this list. 	75 points (50%)
Introduction – Be sure to introduce the reason you are proposing a team approach by identifying the long-term business goal you desire to achieve.	8
Actions for the organization level – (see DuBrin text, Table 9-3): Identify which of the 7 actions are appropriately established and which need to be revised or developed.	20
Actions at the leader level – (see DuBrin text, Table 9-3): Using the 12 actions that leaders can take as a model, identify three strengths that seem generally consistent among leaders in the organization and three opportunities for development.	20
Actions at the individual level – (see DuBrin text, Figure 12-1 & Quiz 12-3): Using the Leadership Self-Assessment Quiz 12-3, determine your personal conflict resolution style and summarize what indicates for team membership and leadership.	20
Conclude with a call to action that seeks sponsorship and support for this initiative.	7
Analysis and critical thinking <ul style="list-style-type: none"> • Demonstrate mastery of the topics. • Inform and persuade your audience of your choices. • “Analysis” points will mostly be earned through the notes of each slide. • Include citations, as needed, in the notes sections. • References – any references used may be placed in the notes section of the concluding slide as it is not necessary for the audience to see this list. 	45 points (30%)
Actions for the organization level – (see DuBrin text, Table 9-3): Propose recommendations for policy and structure changes to better enable the successful deployment of a team approach.	15
Actions at the leader level – (see DuBrin text, Table 9-3): Propose recommendations for leader training and development to help the team approach succeed.	15
Actions at the individual level – (see DuBrin text, Figure 12-1 & Quiz 12-3): Propose recommendations for how you will improve your ability to contribute to team goals and objectives through active participation and collaboration.	15
Professional presentation, clarity of slides <ul style="list-style-type: none"> • It is important that the slides be streamlined, interesting, visually appealing, and professional. • The use of an appropriate template, SmartArt to graphically depict information, and use of graphics to enhance the message is important. Do not just submit a plain PowerPoint deck that is filled with words and bullet point lists. • The presentation must be interesting and visually appealing and memorable. • Slides should not be overly cluttered and should be easily viewed when presented in a large setting. Use an appropriate font and font size. • Slides must be grammatically correct and free of misspelled words. 	30 points (20%)
Include a title slide.	2
Professional template used.	2
Presentation is visually appealing: use of graphics and SmartArt streamline information in a memorable manner.	10
Slides are not overly cluttered and could be easily viewed when presented in a large setting. Appropriate font and font size selected.	10
Slides are grammatically correct and free of misspelled words.	2
Presentation is appropriate length (10-12 slides)	2

Grading Criteria	Points Possible
Provide appropriate references.	2
Total	150 points