

GB600: Leadership Strategies for a Changing World

Unit 5 Assignment Grading Rubric:

Grading Criteria	Points Possible
Content, focus, use of research, organization <ul style="list-style-type: none"> • Response successfully answers the Assignment question(s); thoroughly uses the text and other literature. Includes a strong thesis statement, introduction, and conclusion. The main points of the paper are developed clearly. All arguments are supported well (no errors in logic) using outside sources as assigned. • Sources are primarily academic journals, with thoughtful use web sources. References are applied substantively to the paper topic. Skillfully addresses counter-arguments and does not ignore data contradicting its claim. Refers to sources both in-text and in the reference page. 	75 points (50%)
Introduction to what it means to be an ethical global leader and a specific goal you have regarding global interconnectedness.	8
Discussion of the link between business ethics and organizational performance.	20
Research on cultural factors that influence leadership and contribute to global leadership effectiveness.	30
Conclusion should summarize the primary points of the paper and bring forward a call to action.	5
Integration of appropriate outside resources – including in-text citations throughout with a corresponding item on reference list. A minimum of four resources required. At least two resources must be from peer reviewed (scholarly) journals.	12
Analysis and critical thinking <ul style="list-style-type: none"> • Response exhibits strong higher-order critical thinking and analysis (e.g., evaluation). Paper shows original thought. • Analysis includes proper classifications, explanations, comparisons, and inferences. • Critical thinking includes appropriate judgments, conclusions, and assessment based on evaluation and synthesis of information. 	45 points (30%)
Analysis of your own cultural intelligence, including cognitive, physical, and emotional. Be sure to connect research to your analysis.	25
Recommendations for steps you can take to achieve your goal regarding global interconnectedness. Connecting research to your recommendations will make them stronger.	20
Writing style, grammar, APA format <ul style="list-style-type: none"> • Appropriate to the Assignment, fresh (interesting to read), accurate, (no far-fetched, unsupported comments), precise (say what you mean), and concise (not wordy). • Grammatical skills are strong with typically less than one error per page. Project is free of serious errors; grammar, punctuation, and spelling help to clarify the meaning by following accepted conventions. • Project is in 12-point font. Narrative sections are double-spaced. Correct use of APA for citations and references. Title page present and accurate. 	30 points (20%)
Writing style	10
Grammar and mechanics – including section headings: Title Page Introduction Ethics and Organizational Performance Cultural Factors and Global Leadership Effectiveness Personal Analysis Recommendations for Global Interconnectedness Conclusion References	10
Formatting and use of APA	10
Total	150 points