

Fiscal year		Company 20XX	Competitor 20XX	Industry 20XX
Liquidity Ratio				
Current ratio	Current Assets / Current Liabilities			
Capital Structure and Solvency				
Liabilities to assets ratio	Total Liabilities / Total assets			
Total debt to Equity	Total Liabilities / Shareholder's equity			
Return on Investment				
Return on Common equity	Net Income / Average shareholder's equity			
Quick ratio	Current Assets/ Current liabilities			
Total asset turnover	Sales /average total assets			
Asset utilization				
Accounts Receivable Turnover	Sales / Average accounts receivable			
Inventory Turnover	COGS / Average inventory			

Total Assets Turnover	Net Sales / Avg. total assets			
Market Measurement				
Price To Earnings Ratio	Market price per share / Earning per share			