

A persuasive essay strives to convince the reader of the value of the writer's point of view.

- Introduce your topic

- Respond to the questions in this Assignment providing support or evidence (facts, expert quotes and the like) for your point of view or argument you are trying to make.

- Finally, provide a summary of what the reader should take away from reading/learning about the topic.

Source:

Martinez, D., Carlson, S. & Van Dam, K. (Eds.). (2010). The Kaplan guide to successful writing. New York, NY: Kaplan.