| **Unit 4 Journal Grading Rubric****Criteria:** | **Percent possible** | **Points possible** | **Points earned** |
| --- | --- | --- | --- |
|  | **100%** | **40** |  |
| Response to the Journal assignment provides complete information demonstrating analysis and critical thinking: | 80% |  |  |
| * Based on your Reading and Learning Activities (Motivation 1 and 2 presentations) on motivation, determine what you think is Jean Liu’s motivation to propel her company Didi to success.
 |  | 16 |  |
| * How does culture impact this president’s decision making?
 |  | 16 |  |
| **Subtotal:** |  | 32 |  |
| Uses correct spelling and grammar in a Microsoft® Word® document in a minimum of 250 words.  | 20% | 8 |  |
| **Subtotal:** |  |  |  |
| **Total Journal Score:** | **100%** | **Total points possible: 40** |  |