

| <b>Unit 8 Assignment 1</b>   | <b>Percent possible</b> | <b>Points possible</b>    | <b>Points Earned</b> |
|--|-------------------------|---------------------------|----------------------|
|  | <b>100%</b>             | <b>40</b>                 |                      |
| Response to the scenario provides complete information demonstrating analysis and critical thinking:   | <b>80%</b>              |                           |                      |
| Based on Learning Activity and the articles and readings provided:   |                         |                           |                      |
| ➤ Briefly summarizes what happened.  |                         | 8                         |                      |
| ➤ Analyzes the individualistic culture of the U.K. versus a collectivist culture and how that possibly influenced the "Brexit" vote.                     |                         | 10                        |                      |
| ➤ How could the Prime Minister have more successfully communicated and lead his nation to achieve his desired goal based on the individualistic culture? |                         | 14                        |                      |
| <b>Subtotal:</b>   | <b>80%</b>              | <b>32</b>                 |                      |
| Provides a minimum of a 2-page paper using current APA format and citation style. Uses correct spelling and grammar.                                     |                         | 8                         |                      |
| <b>Subtotal:</b>   | <b>20%</b>              | <b>8</b>                  |                      |
| <b>Your Assignment Score</b>   | <b>100%</b>             | <b>Total possible: 40</b> |                      |