| **Unit 2 Assignment Grading Rubric** | **Percent Possible** | **Points Possible** | **Points Earned** |
| --- | --- | --- | --- |
| **Criteria:** | **100%** | **45** |  |
| Specific Objectives: Correctly responds to the Assignment questions and required items regarding a case study (80%) and demonstrates analysis and critical thinking: | 80% |  |  |
| * Is it appropriate for Josh to inquire if Boise plans to bid on the Farley contract? * Should Josh inquire about Boise’s strategy for the bid? * What are the legal and ethical issues involved? * Explains his/her responses. |  | 9 |  |
| Using the ethical approaches Learning Activity:   * Specify which ethical approach is currently being used in this scenario.      * Which approach might be better? Explain why. |  | 9 |  |
| * What should Josh do about the Mohawk account? |  | 9 |  |
| * Describes Josh’s relationship with Marsha. * Should he continue working with this account? * If so, is there anything he should change in the working relationship? |  | 3  3  3 |  |
| **Subtotal:** |  | **36** |  |
| **Writing Style, Grammar, APA (20%)** |  |  |  |
| Grammar and spelling are correct. |  | 4 |  |
| Submits a 500-word essay in a Microsoft Word document in APA format with additional title and reference pages. |  | 5 |  |
| **Subtotal:** | 20% | **9** |  |
| **Total Assignment Score:** | **100%** | **Total Points Possible: 45** | **Total Points Earned:** |