

## MT460: Unit 2 Assignment

### Unit 2 Assignment Grading Rubric

Assignment Criteria	Points Possible	Possible Earned	Comments
Provide a thorough synopsis of the business case for your chosen award winning organization on the Baldrige Performance Excellence Program website.	7		
Critically evaluate the strategic decisions that led to the organization winning the Baldrige Performance Excellence award.	7		
Explain the organization's strategic source and type of competitive advantage.	7		
Explained the future strategic direction of the organization by analyzing key decisions in the business case.	7		
Critically evaluated the vision, mission, purpose, philosophy, and goals of the organization.	7		
Analyzed how the management strategy hierarchy led to competitive advantage for your chosen organization.	7		
Explained the symbiotic relationship between strategy and policy.	7		
Used a minimum of three scholarly research resources to develop the literature review.	7		
Literature Review contains a thesis statement in the introduction paragraph.	7		
Literature Review is properly outlined using headings and subheadings to segment the flow of topics and ideas throughout the essay.	7		
<b>Clarity / Organization (50%)</b> <i>You are expected to meet the following requirements with ease in a 400 level course. Penalties will be calculated as a percentage up to 50% of the grade and will apply if the following criteria are not met.</i>			
Wrote a 2-3 page paper.	-		
Applied <a href="#">expository writing style</a> .	-		
Applied proper APA style referencing format, title page, and reference page.	-		
No spelling and grammatical mistakes.	-		

Used appropriate language related to the strategy theories, concepts and principles learned.	-		
Professional use of abbreviations and acronyms.	-		
<b>Late Penalty (-20%)</b>			
<b>Total</b>	<b>70</b>		