

MT460: Unit 5 Learning Activity

Unit 5 Learning Activity Grading Rubric			
Assignment Criteria	Points Possible	Possible Earned	Comments
Capsim Core Competition Round 1 Proforma screenshot	2		
Capsim Core Competition Round 2 Proforma screenshot	2		
Capsim Core Competition Round 1 Report .PDF file uploaded	2		
Capsim Core Competition Round 2 Report .PDF file uploaded	2		
Enterprise Level of Strategy			
Refined and enhanced the Capsim Core simulation company vision, mission, purpose, philosophy, and goals statements based on Agency Theory and/or Stakeholder Theory principles.	4		
<ul style="list-style-type: none"> Detailed strategic decisions at the Enterprise level of strategy to improve the company's competitive advantage from an Agency Theory and Stakeholder theory perspective. Explained why and how Agency Theory or Stakeholder Theory principles were used to enhance your company's vision, mission, purpose, philosophy, and goals statements. 	2		
Developed and explained a corporate level organizational design chart detailing the chain of command and span of control for Capsim Core simulation company.	4		
<ul style="list-style-type: none"> Explained strategic decisions in the development of the corporate level organizational design chart from a management and leadership perspective. Explained what policies need to be developed to hold managers and employees accountable to the principles of the Enterprise Level strategy. 	2		
Chose one of the four Departments (Research and Development, Marketing, Production, or Finance) within the Capsim Core simulation company and detailed how the Enterprise level strategy can be used to enhance the	4		

performance and culture of the department by setting expectations from a leadership perspective.			
Corporate Level of Strategy			
Chose one of the four Departments (Research and Development, Marketing, Production, or Finance) in your Capsim Core simulation company and analyzed the Proforma and Capsim Core Report for Competition Rounds 1 and 2. From a management and perspective, designed short-term directives and expectations for management to improve competitive advantage for the company.	4		
<ul style="list-style-type: none"> Based on analysis, explained how decisions were made to develop the directives and expectations for management team from an Agency Theory and/or Stakeholder Theory perspective. 	2		
<ul style="list-style-type: none"> Demonstrated leadership abilities by explaining how to reconcile conflicts in the application between Agency Theory and Stakeholder Theory principles. 	2		
Developed and explained a policy that supports the Enterprise level vision, mission, purpose, philosophy, and goals of your company within one of the four Departments (Research and Development, Marketing, Production, or Finance).	4		
<ul style="list-style-type: none"> Explained the premise of the policy from a management and leadership perspective. 	2		
Verbal Presentation			
Speaks loudly enough to be heard; varying voice pitch and volume to ensure class interest and attention.	4		
Pronounces words correctly and enunciates clearly.	4		
Addresses Management Team as appropriate target audience	4		
Late Penalty (-20%)			
Total	50		