

Unit 3 Assignment Grading Rubric

Unit 3 Assignment Grading Rubric	Percentage Possible	Points Possible	Points Earned
Criteria: Points are based on correct and thorough responses to the checklist items using critical analysis:			
• Explain competitive analysis	28%	14	
• Table	10%	5	
• Research used	10%	5	
• Competitive Advantage	28%	14	
• Regulations	14%	7	
Subtotal:	90%	45	
Writing, spelling and grammar	10%	5	
Total Points	100%	Possible points total: 50	Total Points Earned: