

Unit 8 Assignment Grading Rubric

Unit 8 Assignment Grading Rubric Criteria: Points are based on correct and thorough responses to the checklist items using critical analysis:	Percentage Possible	Points Possible	Points Earned
1. Complete section 6.1 (Profit and Loss Statement) of your business plan outline.		15	
2. Complete section 6.5.1 (Profit and Loss Assumption) of your business plan outline. Justify sales Justify top 5 expenses		10 10	
3. Write an elevator pitch no longer than 60 seconds.		10	
Subtotal:		45	
Correct spelling and grammar		5	
Total Points	100%	Possible points total: 50	Total Points Earned: