

UNIT 4 ASSIGNMENT (60 points possible)

EXCEEDS EXPECTATIONS (54-60 POINTS)	EXCEEDS SOME EXPECTATIONS (48-53 points)	MEETS EXPECTATIONS (42-47points)	BELOW EXPECTATIONS (36-41 points)	DOES NOT MEET EXPECTATIONS (0-35 points)
Establishes an insightful main point	Establishes a clear main point	Establishes a main point	Main point may be unclear	Does not establish a main point
Skillfully addresses audience's needs and establishes relevance of the information to audience	Addresses audience's needs effectively and establishes relevance of information to audience	Identifies some relevance to audience	Relevance to audience may be unclear or not established	Relevance to audience is not established
Effectively develops main point with relevant supporting information	Develops main point with relevant supporting information	Develops most ideas with appropriate supporting information	May not develop most ideas or supporting information may not be relevant	Ideas are not developed or supporting details are irrelevant
Is organized logically and effectively and uses appropriate transition devices	Is organized and uses transition devices appropriately	Is generally well-organized but may be missing some transition devices	Organization is unclear and transition devices are mostly missing	Is disorganized and lacks transition devices
Language is effectively informal and appropriate to audience and situation	Language is effectively informal to and appropriate to audience and situation	Language may occasionally lapse into formality but is generally appropriate to audience and situation	Language is too formal or ineffective for audience and situation	Language is inappropriate to audience and situation
Word choice is effective	Word choice is clear	Some word choice errors	Multiple problems with word choice and several errors in sentence structure are present	Includes multiple errors in sentence structure that affect meaning and clarity
Demonstrates strong sentence structure,	Demonstrates some sentence complexity and variety and effective sentence structure	Sentence structure is generally clear but may contain few examples of sentence variety or complexity	Contains multiple major errors in grammar and	Has multiple major grammar and punctuation errors that result in incoherence
				Does not apply APA formatting-may

complexity and variety Contains few if any grammar and punctuation errors Applies 6th edition APA formatting with no errors If sources are used, they are integrated effectively, paraphrased, and cited both in-text and in the references page, with no errors Meets length requirements	Contains a few minor grammar and punctuation errors Applies 6th edition APA formatting with a few minor errors If sources are used, they are integrated and paraphrased, and cited both in-text and in the references page with minor errors Meets length requirements	Contains some major grammar and punctuation errors or frequent minor errors Applies 6th edition APA formatting but with more than a few minor errors If sources are used, they are integrated but may be over quoted or may have multiple errors in in-text or references page citations Meets length requirements	punctuation that affect meaning Some attempt at 6th edition APA formatting but multiple errors are present Over relies on secondary source information or if sources are used, multiple errors in integration or paraphrasing may be present or some in text citations may be missing Does not meet length requirements	not include a title page Relies entirely on sources to develop ideas or if sources are used, they may not be appropriate, reliable or relevant, or they may not be cited in-text or a references page may be missing Does not meet length requirements If plagiarized, a grade of zero is automatically applied
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