



## CM107 Unit 2 Assignment

When you graduate from college and become a professional in your field of study, you will likely share your knowledge by writing your own articles, reports, and other documents. Learning now what successful writers do to communicate their ideas effectively can help ensure that you, too, can write effectively in the future.

Your Unit 2 Assignment will also introduce you to the types of writing you will practice in the upcoming assignments for this course (blog posts, formal essays, and reports). Exploring expectations for various types of professional writing will help you succeed in your CM 107 assignments as well as prepare you for success in your field.

This assignment asks you to consider what effective writing is and what you can do to become a stronger, more effective writer, as well as giving you the opportunity to **practice** your own writing skills and get constructive **feedback** from your instructor.

### Assignment Instructions

For your Unit 2 Assignment, consider the PG Writing Center's definition of [effective writing](#). Then read one of the following:

- an informal blog post from the Internet
- a short peer-reviewed journal article from the PG library
- a business report located on the Internet

**NOTE:** The blog, peer-reviewed journal article, or report you choose must address an issue (like a problem, an advancement, a new discovery, or a recommendation for a change or solution to an issue) in your field of study that you want to learn something about or that interests you. Please do not choose an article listing qualifications for a job or a career field, an article that simply lists facts, a newspaper article, or an encyclopedia entry, for this assignment.

**TASK:** Your assignment is to write a double-spaced, **two-paragraph** review in which you **define** the qualities of the blog, article, or report that make it effectively written and then explain how you might use this blog, article, or report as a **model** for your own future writing effectiveness.

**Use the following chart to help ensure that you meet the following expectations in the final draft of your Unit 2 Assignment:**

<b>Paragraph 1</b>	<ul style="list-style-type: none"><li>• Define <b>effective writing</b> using information from the PG Writing Center and your own thoughts about what this term means.</li><li>• Identify the article, blog, or report you read and then apply your definition of effective writing to explain how the article, blog, or report you read is effectively written. Consider how this writer establishes and develops a main point and meets the intended audience's needs, for example.</li></ul>
<b>Paragraph 2</b>	<ul style="list-style-type: none"><li>• Explain how you can use this blog post, article, or report as a <b>model</b> for your own future effective writing</li><li>• Analyze what you will want to do in the future to ensure that your writing, too, is effective.</li></ul>
<b>References</b>	<p>Since you will briefly include ideas from the PG Writing Center's definition of effective writing in paragraph 1 of your assignment, <b>please signal to your audience when you do so this way: According to the PG Writing Center, effective writing is...</b></p> <ul style="list-style-type: none"><li>• After the 2<sup>nd</sup> paragraph of your paper, also include a <b>References list with links</b> to the Writing Center information you use, as well as to the article, blog, or report you are writing about.</li></ul>