

CM107 Discussion Board Sample Post

Unit 5 Discussion Board

INITIAL POST:

I used the chart to come up with some possible topics for the academic essay assignment. My field of study is business.

What changes in your field of study interest you? Identify 2-3	Why is this change relevant and worth researching?	What question does your informed, educated audience need to know about either the CAUSE OR EFFECT of this change?	What do you currently know and think about this topic and either what caused it or what its effects are?
<ol style="list-style-type: none"> 1. Changes in company management 2. Use of social media advertising 3. Remote employees 	<ol style="list-style-type: none"> 1. Every company goes through changes 2. More companies are using social media advertising 3. Remote employees are bigger part of companies today 	<ol style="list-style-type: none"> 1. What are the changes companies face 2. What has caused more companies to use social media advertising? 3. How does the increase in remote employees affect companies? 	<ol style="list-style-type: none"> 1. Not much other than I see a lot of companies laying off employees and not raising wages 2. Social media is cheaper and reaches a lot of people 3. Employees are happier working from home and maybe companies save money?

I really think I could write about either the 2nd topic or 3rd, but the unit 5 reading says to ask a question that leads to a specific main point about the topic, and I'm not sure my questions work. Also, I just recently started working from home so maybe that topic is better. I like the idea of writing about how the increased use of remote employees affects companies, but this also affects employees themselves. What do you think would be the best topic and focus?

Luci

RESPONSE TO INITIAL POST

Hi Luci, You have a great list of possible topics and I think a lot of the questions do follow the Unit 5 reading advice for asking and then answering a specific question. But, I think that the first one is a bit too broad, because it could include any changes in a company. The 2nd and 3rd are more specific, and if you have experience as a remote employee, then you probably know more about it than the 2nd topic. I do think that you have to be careful not to try to focus the effects on both companies and employees. That seems like it might be two separate papers. The Unit 5 reading material says to focus on the most specific and relevant question possible, so that limitation to just the effects on companies seems like it would follow that advice better. I bet you would have a stronger paper that is more objective and researchable if you focus on how it affects companies. Why do you think so many companies are increasing their remote positions?

Ricardo