

# CM107 Unit 9 Discussion Assignment Topic Brainstorming Chart

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| What organization do you imagine yourself working for in this assignment, and what is one specific problem you think needs attention in this organization?  |  |
| Who is your audience and what information would motivate her to want to make a change in the organization?  |  |
| What is the one specific recommendation/solution you are proposing and why do you think it will work?  |  |
| What one source will help you show this recommendation is reasonable?  |  |
| What information about the solution will you need to provide to motivate the audience to approve your idea?  |  |