

## CM220 Unit 8 Assignment

The academic essay Assignment in this unit will be a written, cohesive argument for the change in your community that you have been writing about throughout the course. The Assignment should take the form of a persuasive academic essay, in which you will provide reliable evidence from at least four sources to support the argument for change that you are advocating. You will also need to address counter-arguments or misconceptions about your topic within the essay, as the ability to do so is a key component of a strong argument. Essentially, the essay will reflect what you have learned about writing effectively, using research, and creating a logical argument to influence an audience.

In accordance with the Plagiarism Policy, students must not self-plagiarize by submitting an Assignment for two different grades; therefore, you must not submit a paper for this Assignment that has been graded in whole or in part for another class, whether at this University or another institution. For further insights on self-plagiarism, please review [WC's resource, "Self-Plagiarism"](#).

Transcript: <https://kuportal-a.akamaihd.net/ascmedia/wc/podcasts/26selfplagiarism.pdf>

### **Your persuasive essay will need to meet the following criteria:**

- APA 6th Edition format for the document, including an appropriately formatted title page and References page
- A thesis statement at the end of the introduction
- Well-developed paragraphs that include evidence from sources to support your argument for a specific change in your community
- Four reliable sources should be cited within the text of the Assignment; at least one of the cited sources should be either a book/ebook or a periodical article, preferably from the Purdue Global Library.
- All cited sources need to have full citations on a References page (except for any interviews you conduct, which only require in-text citations)
- Standard English and a formal tone throughout the writing
- Only the third person point of view should be used

Achieving the above criteria should be your main goal with your academic essay. A strong and well-supported argument will be at least 3-4 pages, not including the title page and references page.

If you are interested in receiving feedback on a draft version of your persuasive essay, reach out to the PGWC for tutoring services. You can find further information about the available services on the WC website: [Paper Review and Q&A Services](#). Also, review the following WC resources for

guidance on APA manuscript formatting, APA citation formatting, using evidence from sources, and revising:

- WC: "[Common Citations in APA Format](#) "
- WC: "[APA Citations Tutorial](#)"
- WC: "[APA Sample Title Page](#)"
- APA Style Central: "[Reference Elements](#)"
- PGWC: [APA Reference Page Checklist](#)

### **Sample Assignment**

Review a [sample Unit 8 Assignment](#).

### **Assignment Rubric**

Review the [Assignment Rubric](#) for more information about your instructor will assess your Assignment.

### **Turnitin Analysis**

A special feature is available to help you with reviewing your Unit 8 Assignment for plagiarism. When you submit your Assignment to the Unit 8 Dropbox, it will automatically be analyzed by the plagiarism detection tool, Turnitin. Soon after you submit your Assignment, you will be able to view the Turnitin Similarity Report. Review the following instructions for how to access and interpret your Similarity Report:

- [Reviewing the Turnitin Similarity Report](#)

### **Submitting your Assignment:**

Put your Assignment in a Word document. Save it in a location on your computer and with a name that you will remember. When you are ready to submit it, click on "Assignments" at the top of the page and complete the steps below:

- Select the **Unit 8 Assignment Dropbox**
- Review the Assignment directions and enter a brief note to the instructor in the Comment Box (like "Attached is my sample assignment for Unit 4.")
- Select the Add a File button.
- Select the upload button. Find the file you saved.
- Double click on your file name.
- Select the Add button.
- Select Submit.

To view your graded work, come back to the Dropbox or go to the Gradebook after your instructor has evaluated it.

