

# CM220 Peer Review Chart

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| **What is the main message of the digital media presentation?**  |  |
| **Who is the target audience and how might they respond to the presentation’s text and visuals?** |  |
| **What are the strengths of the presentation? Why would you keep those aspects of the presentation in place?** |  |
| **What are at least two areas that need improvement and what advice would you offer for making improvements?** |  |
| **Identify one visual design strategy from the Unit 9 Readings that your classmate used especially well or could apply to enhance the presentation.** |  |
| **Answer the question(s) your classmate shared with their draft.** |  |