

CM 220 Units 1-8 Discussion Rubric	Points Possible	Points Earned
Main post		
Responds to all required parts of the Discussion prompt and meets the posted length requirement	5	
Post is on-topic, original, and contributes to the quality of the discussion	10	
References specific concepts from that unit's readings and/or learning activities and includes signal phrases or citations to indicate what is being referenced	3	
Includes an open-ended, relevant question for classmates	2	
Contributions to discussion (engagement/participation)		
Responds to two classmates' initial posts	10	
Responses are on-topic and generate further discussion on that unit's learning outcomes (e.g., asking classmates follow-up questions, offering relevant examples)	7	
Shows active engagement in the discussion (e.g., posts on at least two days of the unit, responds to peer or instructor feedback, exceeds the minimum posting requirement of responses to two classmates' initial posts)	3	
Grammar/Mechanics/Style		
Posts are clearly written in Standard English and use a style appropriate for academic discourse (e.g., no texting abbreviations)	3	
Responses are mainly free of errors in spelling, grammar, punctuation, or sentence structure	2	
TOTAL:	45	
*Plagiarism violates the Purdue Global <u>Code of Conduct</u> . Plagiarism will result in a "0" grade.		

CM 220 Unit 9 Discussion Rubric	Points Possible	Points Earned
Main post		
Posts draft of presentation in the discussion	9	
Includes an open-ended, relevant question for classmates	1	
Contributions to discussion (engagement/participation)		
Responds to two classmates' initial posts	12	
Responses thoughtfully address all of the prompt questions about the presentation and offer at least two suggestions for improvement	10	
References concepts from the unit's reading about presentation design	3	
Shows active engagement in the discussion and makes posts in a timely manner (e.g., posts on at least two days of the unit, exceeds the minimum posting requirement of responses to two classmates' initial posts, responds to peer or instructor feedback, offers feedback in time for classmates to make revisions to their presentations)	5	
Grammar/Mechanics/Style/Citation		
Posts and the presentation are clearly written in Standard English and use a style appropriate for academic discourse (e.g., no texting abbreviations)	2	
Responses and the presentation are mainly free of errors in spelling, grammar, punctuation, or sentence structure	1	
Presentation includes APA citations	2	
TOTAL:	45	
Comments:		

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CM 220 Unit 10 Discussion Rubric	Points Possible	Points Earned
Main post		
Responds to all required parts of the Discussion prompt	10	
Post is on-topic, original, and contributes to the quality of the discussion.	10	
References specific concepts from that unit's readings and/or learning activities and includes signal phrases or APA citations to credit sources.	3	
Meets posted length requirement	2	
Grammar/Mechanics/Style		
Post(s) are clearly written in Standard English and use a style appropriate for academic discourse (e.g., no texting abbreviations)	3	
Post(s) are mainly free of errors in spelling, grammar, punctuation, or sentence structure	2	
TOTAL:	30	
Comments:		

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